

## Salt reduction at Nestlé

### A long-term commitment to salt reduction

**2005:** Nestlé issues first sodium policy with pledge to reduce salt by 25% in five years in frozen meals, light meals and snacks

**2007:** Salt levels in higher-salt products reduced by 10%

**2010:** Salt levels reduced to 75% of amount in original recipes

**2012:** Nestlé globally commits to reducing sodium levels of relevant food products by at least 10% over four years

**2013:** Nestlé pledges to further accelerate salt reduction to meet World Health Organization goal of 5g per person, per day, by 2025

### Total global salt reduction since 2005

Portfolio contains 14,043 less tons

### Total equivalent salt reduction in *Culinary* (e.g. *Maggi*, *Stouffer's*, *Herta*) portfolio over last eight years

13,055 tons

### Number of brands reformulated with less salt

More than 20 brands, including *Maggi*, *Stouffer's*, *DiGiorno*, *Buitoni*, *Herta*

### Salt reduction by geographic area

Americas: 2,676 tons less salt  
Europe: 2,474 tons less salt  
Asia and Africa: 8,893 tons less salt

### Biggest salt reductions, by country

France  
Brazil  
India

### Total value of sales of prepared dishes and cooking aids in Q3 2013

10,320m CHF

### Total value of sales of prepared dishes and cooking aids in 2012

14,432m CHF